

STATEWIDE YOUTH TOBACCO PURCHASE SURVEY 1999
CALIFORNIA DEPARTMENT OF HEALTH SERVICES/ TOBACCO CONTROL SECTION

Minor ID: _____ Survey number: _____
 Accompanying adult ID: _____ Survey Date: _____
 Store ID: _____ Time of visit: _____ ☐ am ☐ pm

I. PURCHASE ATTEMPT:

1. Sale outcome: ☐ Yes, a "sale" was made ☐ No, a "sale" was not made
2. Price: \$ _____
3. Type of tobacco requested: ☐ cigarettes ☐ smokeless tobacco/chew
4. Type of outlet: ☐ gas station only ☐ convenience (with gas) ☐ convenience (without gas)
☐ tobacco stores ☐ supermarket ☐ drug store/pharmacy
☐ liquor store ☐ discount store ☐ other (specify) _____
- 4a. Was the store an ethnic market? ☐ Yes ☐ No
5. Clerk characteristics: gender: ☐ male ☐ female
 approximate age: ☐ Younger than 25 ☐ Older than 25
6. How many other customers were within 10 feet from where you were standing? Customers _____ Clerks _____
7. Other customer comments: _____

8. The tobacco you attempted to purchase was (choose only one):

☐ requested from the clerk ☐ self-service ☐ in a vending machine

9. When you attempted to purchase tobacco:

were you asked your age ☐ Yes ☐ No
 were you asked for an identification ☐ Yes ☐ No
 were you asked whom the tobacco product was for ☐ Yes ☐ No

9a. If the youth was asked any of the above questions, indicate at which point in time the question was asked by placing a check mark in the corresponding box.

	Age	ID	Who is tobacco for?
After youth asked for tobacco product or placed tobacco product on the counter (before cashier rung up tobacco)			
After cashier rung up tobacco product			
Electronic prompt on cash register when tobacco product is rung up			
After a customer comment			
After comment from another clerk			
Other (specify) _____ _____ _____			

Other clerk comments: _____

10. Was there a vending machine present? ☐ Yes ☐ No

11. Please respond only if your purchase attempt was from a vending machine:

Did the vending machine need special tokens? ☐ Yes ☐ No ☐ I don't know

Was there a locking device on the machine? ☐ Yes ☐ No ☐ I don't know

Was the vending machine operational? ☐ Yes ☐ No ☐ I don't know

II. OBSERVATIONS:

12. Location of tobacco products in the store (check all that apply):

	Near cash register	Behind Counter	Open shelves/racks in store/self-service	Locked cases/ enclosed area (clerk access only)
cartons				
single packs				
single cigarettes				
kiddie packs				
cigars				
chewing tobacco				
bidis				
candy look alike products				

13. Location of signs stating that sales to minors are unlawful (check all that apply):

FEDERAL, STATE AND LOCAL SIGNS:

	Checkout counter	Tobacco display site	Doors/ windows	Other (specify)
STAKE Act sign 1-800-5ASK4ID				
Penal Code 308				
FDA signs				
Other (specify) _____ _____				

TOBACCO INDUSTRY SIGNS:

	Checkout counter	Tobacco display site	Doors/ windows	Other (specify)
If You Ask/ We Ask				
It's the Law				
We CARD				
Support the Law: It Works				
Other (specify) _____ _____				

14. Comments and additional observations: _____

